

NUTRIENT CREDIT TRADING SET TO GO MAINSTREAM

PENNSYLVANIA SPEARHEADS A NEW SCHEME TO CATALYSE
PRIVATE INVESTMENT IN STORMWATER INFRASTRUCTURE

SEEING THE WOOD FOR THE TREES IN WATER TECH

SWEDISH PULP AND PAPER GIANT SCA LAYS
OUT ITS OPTIONS FOR WATER TREATMENT

PERFECT STORM SPARKS LIFE INTO EGYPTIAN DESAL

DESALINATION FINALLY BREAKS THROUGH ON A MASS
SCALE AS OUTLYING AREAS CUT LINKS WITH THE NILE

THE LIST

Water's longest-serving chief executives

Who are the longest lived CEOs in the water business?

What is the life expectancy of a CEO in the water industry? The List this month shows that it is generally under ten years, except under a few special circumstances. Being the founder or a big shareholder certainly helps, although in some cases (Bewater's Adrian White and

Future Pipe's Fouad Makhzoumi spring to mind) the challenge is not so much staying in the job, but being able to walk away. If you are not a founder or owner, the next best thing is to run a utility: these are long-term businesses that need long-term leaders like Wessex Water's Colin Skel-

lett, SJW's Rich Roth, and Dian Taylor at Artesian Resources. Otherwise, the highest ranked corporate honcho is Pentair's Randy Hogan at number 22, no doubt kept in place by the 278% share price rise he has overseen since taking on the role. He steps down as CEO later this year. ■

	CEO	COMPANY	SINCE	YEARS		CEO	COMPANY	SINCE	YEARS
1	MUTAZ GHANDOUR	METITO	1966	51	21	RAJESH SHARMA	ION EXCHANGE (INDIA)	2000	17
2	SIR ADRIAN WHITE*	BIWATER	1968	49	22	RANDALL HOGAN	PENTAIR	2001	16
3	FOUAD MAKHZOUMI*	FUTURE PIPE INDUSTRIES	1986	31	23	THYE KIM MENG	DARCO WATER	2001	16
4	ASHIT DOSHI	DOSHION	1987	30	24	ALI REZA SHAMSZADEH	NOOR VIJEH	2001	16
5	COLIN SKELLETT	WESSEX WATER	1988	29	25	WEN JIANPING	BEIJING ORIGIN WATER	2001	16
6	OLIVIA LUM	HYFLUX	1989	28	26	AVSHALOM FELBER	IDE TECHNOLOGIES	2002	15
7	ADIL BUSHNAK	BUSHNAK GROUP	1990	27	27	MARVIN DeVRIES	TROJAN TECHNOLOGIES	2003	14
8	RICH ROTH	SJW CORPORATION	1990	27	28	CHUCK FIRLOTTE	AQUARIUM WATER	2003	14
9	ANDREAS WEISSENBACHER	BWT AG	1991	26	29	CHUAN LIANG DUAN	CHINA WATER AFFAIRS	2003	14
10	JEFF WIGEN	WIGEN WATER TECHNOLOGIES	1991	26	30	DOUG BAKER	ECOLAB	2004	13
11	VENKEE SHARMA	AQUATECH INTERNATIONAL	1991	26	31	RICK McTAGGART	CONSOLIDATED WATER	2004	13
12	DIAN TAYLOR	ARTESIAN RESOURCES	1992	25	32	LIN YUCHENG	CITIC ENVIROTECH	2004	13
13	HILLING CHANG	SHANGHAI SAFBON	1995	22	33	PADDY PADMANATHAN	ACWA POWER	2005	12
14	ZHAO LIJUN	POTEN ENVIRO	1995	22	34	WEN YIBO	SOUND GLOBAL	2005	12
15	ARUN LAKHANI	VISHVARAJ INFRASTRUCTURE	1998	19	35	ANDY SEIDEL	UGSI	2005	12
16	DAVE WALKER	AVISTA TECHNOLOGIES, INC.	1999	18	36	DENNIS DOLL	MIDDLESEX WATER	2006	11
17	GEORGE GSELL	MECO	1999	18	37	CHRIS LOUGHLIN	SOUTH WEST WATER (PENNON)	2006	11
18	RAJIV MITTAL	VA TECH WABAG	2000	17	38	ERIC THORNBURG	CONNECTICUT WATER	2006	11
19	FREDERIC DUGRE	H2O INNOVATION	2000	17	39	DOUG BROWN	SEVEN SEAS WATER	2006	11
20	DAVID HENDERSON	XPV WATER PARTNERS	2000	17	40	M S UNNIKRISHNAN	THERMAX	2007	10

* Sir Adrian White and Fouad Makhzoumi have in the past stepped back from the CEO position but subsequently returned to it. NB: Not all those listed have the job title CEO.

